

Michelson Spark Grant Request For Proposals

The mission of the Michelson 20MM Foundation is to improve access, affordability, and efficacy in postsecondary education that leads to meaningful careers.

The vision for the Spark Grant Program is to introduce an innovative just-in-time grantmaking process to fill urgent needs for education organizations that are well-aligned with our Key Target Outcomes. We seek to fund highly impactful initiatives that would not be possible if they needed to wait through a traditional grant decision timeline.

We are committed to reaching a decision on each application within 15 business days. In the spirit of acting quickly, grants will be allocated over the next three weeks (until the total funding is distributed) and you won't need to wait for a specific deadline.

The Spark Grant Program is available to United States-based non-profits, institutions, and for-profits (for for-profit organizations we will apply additional scrutiny to mission alignment).

* Required

Executive Summary - please give a one paragraph overview of the proposed initiative. * (350 words max)

What problem is this initiative addressing? * (900 words max)

How is this project innovative? *

What is the direct expected impact of this initiative? * (300 words max)

Who are the populations that this initiative will impact? * (200 words max)

In what timeframe do you expect to reach this impact? * (300 words max)

By what metrics will you measure the success of this initiative? * (200 words max)

Which of the following 20MM target outcomes are addressed by this initiative? *

Please check all that apply.

Increase the number of underserved learners who enroll in postsecondary opportunities.

Increase the number of individuals prepared for 21st century careers.

Decrease the cost of postsecondary education for all students.

Increase students' college persistence.

Decrease students' average time to degree completion.

Uses or advances education-focused digital technologies.

What is the total amount of money you are asking for? *

Amounts will be awarded up to \$25,000

What specifically is the money for? Please include an itemized list of anticipated expenses. *

Examples of non-fundable items: no general operating expenses, nothing outside of the self-contained program/initiative, on-going expenses (rent, utilities, server costs, etc.), on-going inventory, working capital.

Please list the names and titles of the staff who will be working on this initiative. *

*Next to **each staff member indicate the percentage of their time** that will be spent on this initiative during the grant timeline. Also be sure to indicate who will be the main point of contact for the duration of the grant.*

Is it important for you to receive grant funding within the accelerated turnaround? If so, why?

*** (200 words max)**

What is the long-term potential impact that this initiative may have, if given the opportunity to scale? * (350 words max)

Why are you the right team to execute on this initiative? Please include information about your leadership in particular. * (400 words max)

How will you publicize and bring visibility to this initiative? * (300 words max)

What is your organization's annual budget? *

How is your organization financially sustained today? Please detail an itemized breakdown of your revenue streams *

Give example of previous grants that you have received. *

*Please include the **outcomes of the grants, funding amount, grant timeline, and funder.** Please limit your response to **the five most recent grants** you have received. If your organization has not previously received grant funding this will not negatively impact your application*

Is there anything else you'd like to tell us about?

Please upload any related documents you would like us to review

Provide an overview of the documents you uploaded

What is the name of your organization? *

What is your organization's website? *

What type of legal entity is your organization? *

Please provide your Employer Identification Number (EIN).*

Please list the city your organization is located.*

Please select the state your organization is located. *

What is your name? *

What is your title? *

What is your email address? *

What is your phone number? *

How did you hear about this grant opportunity? *

Direct referral

Email outreach

Previous familiarity with Michelson

Article / blog post

Social media